

# Diverse Elements

## Video Creation Service

April 2018

Hello,

Diverse Elements has a new service to add to the list of those in the category of video marketing.

It is the Diverse Elements Video Creation service.

According to Hubspot (“The State of Video Marketing in 2018” <https://blog.hubspot.com/marketing/state-of-video-marketing-new-data> ) video usage is on the rise, respondents to a survey watch an average of 1.5 hours daily and 15% responded typically watching 3 hours per day. At the same site, an impressive percentage of marketers reported favorably on how video aids them in such areas as increasing user understanding, increase in sales, traffic and time spent on their website...

This is just a sample of perspectives of authoritative sources.

Now, here are the ways Diverse Elements Video Creation service excels in these areas.

- Videos can be with 3D Avatars or Live spokespersons (male and female, diverse, and representing different business niches)
- 3D Avatars can speak a multitude of languages (English (British and US), Spanish (Castilian), French (Canadian and European), and a host of others basically covering a broad spectrum)
- Upload text to convert to speech or use prepared scripts which can be slightly modified
  - Generic live spokespersons use generic scripts
- Use your own recorded audio
- Music, intros and outros can be added
- Can create whiteboard and kinetic animation videos
- Promotional or extended explainer videos rendered in Standard or HD format

There are other original styles and content available.

Once scheduled a 30 second promotional video can be done in as little as a couple of hours, once all presentation details are finalized.

Fees are negotiated on a sliding scale based on length, complexity and add ons.

Call and leave a message at 857-220-7753 or send email to [info@newcenturywork.com](mailto:info@newcenturywork.com) for arrangements for further discussion.

That's a wrap! (For now)

- Brandon Guillermo -  
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